PRODUCT & DELIVERY SNAPSHOT

IRL.group

In Real Life · Worthwhile things, close by

October 21, 2026

The multi-city EventCarpooling platform is now branded **IRL.group**: curated local events, city guides, newsletters, maps, and tools for making in-person plans.

16	41,387	594	16
Published local editions	**Core source lines**	**Publish-labeled checkpoints**	**Newsletter editions sent**
15 city event guides plus AustinCares local deals.	238 tracked source files; tests, comments & blanks included.	Exact “Published your App” subjects on the main Git history.	Retained production records across five cities; tests excluded.

Event-guide cities: Austin · Brushy Creek · Bulverde · Portland · Sacramento · St. Louis · Tokyo · DC · Atlanta · Houston · San Francisco · Miami · Boston · Los Angeles · Osaka.

Discover
Source adapters, email intake, and event links

Curate
AI-assisted extraction with human editorial review

Publish
City pages, maps, editions, and newsletters

Participate
RSVP, calendar, SMS, and carpool-interest tools

PUBLIC-PAGE REBUILD · LIVE

Public pages now deliver readable, server-rendered HTML

The public service renders initial content for the platform, city, digest, event, venue, and About pages. Canonical and social metadata, robots rules, and XML sitemaps support discovery; eligible events can include structured Event data when dates and venues are verified.

Live check: published city pages return populated HTML directly. JavaScript still powers interactive features; readable pages do not guarantee search indexing or AI citations.

HUMAN-REVIEWED AI ASSISTANCE · TEAM WORKFLOW

Spock helps the team research events, organize city guides, and draft newsletters. People review city requests and publishing; Spock is not a public chatbot or an automatic city approver.

PRODUCT

Built capabilities

City-specific publishing

Tenant-isolated city routes and branding, authorized administration, and manually reviewed requests before a city is provisioned.

Event discovery & curation

Source adapters, newsletter and URL imports, categories, featured listings, AI-assisted extraction, and editorial digest tools.

Newsletter operations

Subscriptions, draft and test previews, curated editions, controlled subscriber delivery, and email preference flows.

Maps & nearby discovery

Venue geocoding, map pins, distance sorting, radius filters, and event details tied to locations.

Participation & localization

RSVP, calendar and SMS sharing, carpool-interest tools where enabled, and bilingual Tokyo experiences. No ride booking or guaranteed rides.

AustinCares · Local deals

A separate guide for curated and community-submitted offers, with photo/details and map-based discovery.

ARCHITECTURE & SERVICES

Technical buildout

Web application

React + TypeScript + Vite; city-aware routes, reusable page layouts, and public HTML rendering.

API & persistence

Express 5 + TypeScript API, Drizzle ORM, and PostgreSQL for tenant, event, digest, and subscriber records.

AI & email

OpenAI through Replit AI Integrations; Gmail IMAP for incoming newsletter intake; Titan SMTP for outbound email.

Messaging & maps

Twilio SMS sharing; OpenStreetMap/Nominatim geocoding; Photon supports Japanese venue lookup.

Event sources

Ticketmaster and Eventbrite integrations; additional adapters include Luma, Meetup, Bandsintown, Songkick, Station Austin, and ATLTech.events.

Availability varies by city. An adapter's presence in the code does not prove that its source is configured or currently healthy.

Counting notes: editions are counted from the published `/api/tenants/list` response. Source lines cover tracked TS/TSX/JS/MJS/CSS/HTML files in the event app, API, and database library; includes tests, comments, and blank lines, and excludes other artifacts. Git checkpoints are not verified deployments.

Newsletter records: the 16 retained production rows with a send timestamp are Austin 12, plus one each for Bulverde, Portland, Sacramento, and St. Louis. Test sends do not set the subscriber-send timestamp; editions are not recipient totals or a guaranteed lifetime history.